

How to Make Your First \$500 Online in 7 Days or Less

...even if you lack the time, skills, or capital.

TAL GUR

INTRODUCTION

As I've progressed as a [business coach](#), I've come to realize that more often than not, even a small extra income of \$500 can make a world of difference in people's lives.

The problem is that because most people have never made a single dollar online, this goal seems unrealistic and unachievable.

It's not. It's actually simple. I believe anyone can do it, even if they currently have no product or skills to sell...and I'm going to prove it.

The only thing I need from you is a commitment.

For the next 7 days, I need you to commit to taking heavy action on what you'll read in this guide.

I want you to stretch yourself and push yourself. I want you to get uncomfortable because out of the comfort zone is where the magic happens.

If you're willing to do this, you will see results—guaranteed.

If you're NOT willing to do this, there's no reason for you to read the rest of this guide. (Yes, I'm serious.)

Now...take a moment to imagine your life 7 days from now with extra income in your pocket.

What are you going to do with this money? Will you spend it on temporary emotional satisfaction? Or will you, instead, invest it back in [building and growing a freedom business?](#)

Contrary to what you may think, \$500 can get you quite far in the online business world. We'll get into the details later, but for now, let's just get started!

STEP ONE: Learn a High-Dollar Skill

There are a lot of ways to make income online, both active and passive, but the fastest way by far is trading your skills and time for money.

This is called freelancing.

You actually don't need years of education in order to become a highly skilled professional whom people want to buy from.

Hell, you don't even need a website.

All you need is a little research into what's popular right now, plus a strong motivation and determination to earn extra income.

Let's look at the process.

First, find a very in-depth "HOW-TO" blog post that has a proven track record of success. You basically want to find an article that generated an impressive number of social shares and comments.

A key tool in this regard is [BuzzSumo.com](https://www.buzzsumo.com). Simply enter a topic or domain name (make sure it's a reputable site) in the online business niche and hit the "Search" button. The search results will then return a list of content based on social popularity ranked from highest to lowest.

Pick one article in which you are most interested and diligently read it through.

Also, you might already have a skill that you want sell online, but in case you don't, here are a few example skills that you can specialize in.

1. Creating simple explainer videos
2. Installing and setting up WordPress sites
3. Setting up Facebook pages for businesses
4. Improving Google Maps rankings for local businesses
5. Doing social media management for a business
6. Writing content as a freelancer
7. Creating press exposure for a business
8. Building mobile apps using a white label software
9. Setting up a membership site
10. Creating mobile versions of websites using conversion tools

Now, you might think that these skills look and sound difficult to learn. They're not. Each of them can be learned in less than a day and mastered within a few days. I'll show you how.

Even more importantly, there's a high and ongoing market demand for these skills, which means that it's relatively easy to find buyers.

Let's delve into one of them and use it as an example.

EXAMPLE: Creating Simple Explainer Videos

This is one of my favorites because it's one of the most highly paying skills that you can learn quickly.

There are companies out there that are willing to pay \$500 or more for a single video that takes anywhere from a few hours to a day to create.

I can already hear you thinking: *“But Tal, this must surely be a complicated thing to learn if people are willing to spend that kind of money on it...!”*

No, not really.

You see, video creation software has come a long way in the last couple of years, and learning to use highly complicated products like Adobe Premier or After Effects is no longer required...not if your goal is to make several hundred dollars, anyway.

I'm going to list 3 different extremely easy-to-use video creation platforms that you can learn today in order to sell professional videos to customers as soon as tomorrow. Here's what they are:

1. [PowToon](#)

The reason I listed PowToon first is that it's probably the easiest 2D explainer video creation software available that still maintains a good

amount of customization options. Once you get the hang of it, you'll be able to create videos literally within an hour! [Here's an example](#) of what you can create with PowToon.

You can try it out for free, but the downside is that to be able to sell videos to your customers, you need to purchase the "Business" subscription, which carries quite a heavy price tag. Either \$59 or \$197 a month, depending on whether you decide to pay yearly or monthly. Still, because this software is the easiest and quickest to use out of the 3, it might be a good choice for you.

2. [Sparkol Videoscribe](#)

This is a popular software exclusively for creating whiteboard animations. If you don't know what a whiteboard animation is, [here's a great example](#). In fact, this very video was created using Videoscribe. See how professional it looks?

There are companies out there that charge anywhere between [\\$2500-10,000 for a single minute of whiteboard video!](#) Do you think you might be able to sell one, slightly less professional video, for \$500 a minute? Yes, you could, and there are a lot of people already doing just that. It's a great value for money. In fact, I once sold a 1-minute video to a customer for \$750.

Videoscribe is an easy-to-learn software with great support. It's not as simple as PowToon, but if you're committed, you can definitely get the hang of it within a day. It costs either \$12 or \$29 a month, depending on

whether you pay yearly or monthly, but luckily it comes with a 7-day free trial that's perfect for the purpose of this report.

They also have [great tutorial videos](#) for you to get started quickly.

3. [Animaker](#)

Think of Animaker as the more powerful and professional version of PowToon. It allows you to create [great-looking 2D explainer videos](#), infographic videos, and even typography videos.

It has some advanced features that make it a bit more complicated compared to PowToon, but similarly to Videoscribe, everyone can get the hang of it within a day.

It's also priced reasonably between VideoScribe and Powtoon at \$39 or \$49 a month, depending on whether you pay yearly or monthly. Overall, it's a great value for money.

Once you've chosen the software you want to work with, it's time to create your first video.

STEP 2: Introducing Your Offer

Many experts will tell you to wait a few months before launching your first online product. They'll tell you to start a blog, build traffic, build your email list, build your brand, and wait until you have enough authority to introduce a product.

While there's nothing wrong with starting a blog and building a list in the first months of operation, I believe you shouldn't wait. Instead, I suggest pitching your offer right from the start.

You see, one of the biggest risks in building an online business is spending precious time developing something that prospective customers may not be willing to pay for.

The result is a loss of motivation and diminishing hope.

In fact, this is what happens to a lot of bloggers and online entrepreneurs out there: they burn out. They get an idea for a website, spend months building it, launch a non-validated product, and then get discouraged and stop.

Do you really want to wait months, or even years, before you introduce a product, just to lose motivation and quit?

That's why this guide emphasizes earning online income right from the start. Even if it's only \$500—the motivation that comes with it is priceless.

So, instead of waiting for the “perfect” website, the “perfect” timing, and the “perfect” number of followers, step out and boldly introduce your offer to the world.

[Take Action:] Choose a skill in demand that you want to learn and offer it as a service to business owners and companies with online presence.

Start with your own network of friends, family members, and colleagues. Explain that you're finally pursuing your online business dream and ask them if they know a business or someone who could use your service .

Note: Your goal with this is not to hard-sell everyone you know, but, instead, to harness word-of-mouth and the power of recommendations.

Next, expand your reach and offer your new skill to business owners and companies who may need the service. Don't stop until you land your first client. Do online research and ask around. Remember, almost anyone these days can use a good online presence.

That's it. Congratulations! Most new online entrepreneurs take months to introduce their offer and make money online, whereas you've made it right from start—in the first week.

STEP 3: Build a Business Around Your Skill

Now that you've laid the necessary foundation and validated your offer, you can—if you choose to do so—build a website and actual business around it.

Building a website these days with platforms like [WordPress](#) makes it simpler and easier than ever for you to launch your online business.

If you haven't heard about WordPress yet, it's a free tool for creating a website and managing your content without specialized programming knowledge.

WordPress has become widely known as simply “blog” software, but that is too limiting a definition. You can use it for your entire online business with or without a blog.

Now, many people sign up for a free WordPress.com account and create a free blog there, but that's not what I recommend. I recommend installing the WordPress software from [WordPress.org](#) on your own hosting account with your own domain name attached to it, so that you have full control of your site and your content.

[Take Action:] If you already have a WordPress website, simply skip this step. Otherwise, head over to [Bluehost](#) and purchase the most basic WordPress hosting plan.

I personally recommend [Bluehost](#) because I have been using it for years and have been extremely satisfied with the service and their support. Their hosting service strikes the right balance of affordability and reliability.

Now, if you're concerned that the implementation might be too “technical” for you, don't be—instead of giving you a bunch of technical information that may not be 100% accurate depending on what type of hosting account you've chosen, I am going to give you ONE simple step to complete your WordPress software installation.

Call your hosting company and ask them to walk you through exactly how to install WordPress on your hosting account associated with your website's domain name.

That's it.

It's important to note that when you buy hosting from a popular hosting company like [Bluehost](#), you get access to 24/7 technical support. You're paying for these companies to help you, even at midnight, so take advantage of it.

In any case, if you get confused or stuck, here's [how to start your first website in less than 24 hours](#).

FINAL WORDS

You made it. You did a great job, taking the first step toward starting a business online. Now you have a destination and can plot a course of action.

This guide is a great first step and a foundation upon which to build, but this alone will not be enough to ensure success.

In order to make it happen, you'll need to **take massive action**.

You see, making money online and building an online business can be overwhelming; it's hard to know where to begin and there are a lot of steps to take, but the main reason most entrepreneurs fail is not the lack of adequate information (there's actually too much of it these days), but rather the lack of **consistent action**.

For this reason, I [wrote a book](#) called “[One Year to Freedom](#)” and created multiple [online courses](#). They are designed to provide just the right amount of information you need, and most importantly, make sure you take action—each and every day.

The possibilities are endless! It has never been more affordable in human history to start a business.

So, no more hesitation. Your “one day” is now!

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I would like to thank all the bloggers, entrepreneurs, and authors who have inspired me throughout the years. It is through their wisdom and foresight that much of this workbook could come to life.

ABOUT THE AUTHOR

Hi, my name is Tal Gur, founder of OneYearToFreedom.com and the author of this guide.

For many of us, work is something that has to be done, something that must be grimly endured. Work is largely seen as a means to an end, offering no other reward.

I was there myself. I still remember my first day in that tiny cubical, spending hours in front of a monitor, being extremely dissatisfied with the life society expected me to lead.

It was a limited reality. My job determined where I lived, how much money I earned, and what kind of lifestyle I could have. My body was screaming for freedom and a more meaningful life.

I knew I needed to do something else. I knew I needed to create my own circumstances. So I took the plunge and started to work on building multiple streams of passive income online.

Fast forward to today: these new online businesses that I created are allowing my partner and me to live a life of complete liberty.

Ever since I gained my financial freedom, people have constantly asked me how I did it. Everyone seems to want to know how to make money online, whether it's to supplement his or her current income or to replace it completely.

That is the main reason why I decided to put together this eBook based on my own knowledge as a successful online entrepreneur of over ten years and the experiences of many of my friends who live these incredible lifestyles.

I truly believe that work should not be something you have to endure around the clock, but something you enjoy and want to do.

You should be able to create a business that fulfills the life you want, not the other way around. Your life does not need to be subordinate to work, you can start enjoying the fruits of your labors now.

Enjoy the Journey!

Tal Gur

Serious about living on your own terms? I do take on coaching clients from time to time, but only if there's a good match. Read more about my [one-on-one program here](#).